

# Great Lakes Craft & Gift Show

**New Dates**

part of the Great Lakes  
Home & Flower Show

**Feb. 21, 22, 23,  
2020**

**Kalahari Resort &  
Convention Center  
7000 Kalahari Dr.  
Sandusky, Ohio 44870**

**2020 EXHIBITOR INFORMATION**

The Largest and Most  
Beautiful Show Between  
Cleveland and Detroit



NOTE: Craft Spaces are marked with the letter "c" following the number

**YES, THAT'S RIGHT!!**

**OVER 17,000 people** attend the **Great Lakes Home & Flower Show** each year making it the **largest** Home and Flower Show between **Cleveland and Detroit**.

**PRIME CRAFT CUSTOMERS**

The majority of people who attend the **Great Lakes Home, Flower and Craft Show** are women from **30 to 65** years of age.



**Dates: February 21, 22, 23, 2020**  
**Show Times:**  
*Friday, Feb. 21st-10am to 8pm*  
*Saturday, Feb. 22nd-10am to 8pm*  
*Sunday, Feb. 23rd- 10am to 5pm*  
  
**Set up: Thurs. Feb. 20th- 9am to 6pm**  
**Tear down: Feb. 23rd -after 5pm**

**ADVERTISING**

All advertising for the **GREAT LAKES HOME & FLOWER SHOW** will specifically promote the **GREAT LAKES CRAFT & GIFT SHOW** as part of the event. This includes:

**RADIO**

**BAS Broadcasting:**  
**WCPZ 160** :60 commercials plus live ticket giveaways  
**WFRO 160** :60 commercials plus live ticket giveaways  
**PLUS: 2- 3 HOUR LIVE REMOTE BROADCASTS** from the show (MIX 102-7 AND EAGLE 99)



**WKFM Radio (K-96)**  
**100** :30 commercials  
**25** additional promo mentions plus the show will be added to the K-96 web site. Ticket giveaways on air.  
**Plus 2 hour live remote broadcast from the show**

**CABLE TV**

**BUCKEYE CABLE/ SPECTRUM**  
**475** commercials to run on **HGTV, Food Network, TNT, USA, CNN, Fox News, Weather Channel, Discovery and Travel Channel**

**NEWSPAPER**

**SANDUSKY REGISTER**  
5- 3 col by 10 ads in **full color**

**NORWALK REFLECTOR**  
3 col by 10 ad in **full color**

**200,000 TICKETS**

**200,00 FREE TICKETS** for this show are passed out annually to over one thousand locations. This insures a strong attendance each year.

**PRICING**

A 10 x 10 ft. booth area is only **\$185**. It will accommodate 3 eight ft. tables.

A 10 x 20 ft. booth area is only **\$365** and can accommodate 5 eight ft. tables.

Our 8 ft. tables rent for \$10 each to all craft show exhibitors.

**Skirted tables are a rule. You can skirt your own or we can skirt tables for \$35 each. Skirting for tables and extra skirted tables must be pre-ordered.**

Electric is charged by Kalahari at \$75 for all 3 days.

- 10 x 10 at \$185      10 x 20 at \$365
- \_\_\_ unskirted tables @ \$10= \$\_\_\_
- \_\_\_ skirting @ \$35= \$\_\_\_
- Electric @ \$75 for all three days

Booth/s requested #

A 50% deposit is due with contract  
50% balance to be paid by Nov. 28, 2019



**PLEASE FILL OUT**

Please Print Full Name & Address:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone: ( \_\_\_ ) \_\_\_\_\_

Email: \_\_\_\_\_

Product(s) \_\_\_\_\_

Signature: \_\_\_\_\_

**REMIT WITH PAYMENT TO:**

**Mid America Events**  
**P.O. Box 505 \* Niles, Ohio 44446**  
**For exhibitor information call:**  
**(330) 652-3970 Fax: (330) 505-7777**  
**midamericaevents@aol.com**